



## **A STUDY ON CONSUMERS DESIRE AND FULFILMENT WITH REGARD TO BOOST {DAIRY BEVERAGE} WITH PARTICULAR CONSIDERATION TO CHANDRAPUR DISTRICT, MAHARASTRA**

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### **ABSTRACT**

*Consumer fulfillment is an advertising device and a positive worth added benefit. It is frequently seen by clients as significant as the essential item or consumer loyalty comprises of assumption, execution connection, delight and disappointment, and assessment of the advantages of utilization to investigate the client inclination towards Boost item. In this paper structure of thoughts and utilizing consumer loyalty standards and methodologies to work on the quality responsiveness and plausibility of public area secretly offered types of assistance in important networks is presented.*

**KEY WORDS:** *Consumer Fulfillment, Boost, {Dairy Beverage}, Chandrapur*

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